

BAILEY'S BITES



Privacy Policy

Last updated: 19 March 2026

1. Who We Are

Bailey's Bites is the data controller responsible for your personal data.
Address: 33 Viking Place, Portlethen, AB12 4RN
Email: mandy@baileys-bites.co.uk
Phone: 07795113655

2. What Personal Data We Collect

We may collect personal data including your name, address, email, phone number, account details, payment info, subscription preferences, IP address, browser/device info, and purchase history.

3. How We Use Your Data

We use your data to process orders, manage subscriptions, provide support, improve services, send marketing (where allowed), and comply with legal obligations.

4. Lawful Basis

We rely on contract, legal obligation, legitimate interests, and consent.

5. Sharing Your Data

We may share data with payment processors, delivery providers, IT services, marketing tools, and professional advisors.

6. International Transfers

Where data is transferred outside the UK, safeguards such as SCCs are used.

7. Data Retention

Order data: up to 6 years
Account data: until deletion request
Marketing: until consent withdrawn

8. Cookies

We use cookies for functionality, analytics, and personalisation.

9. Your Rights

You have rights to access, correct, delete, restrict, object, and transfer your data, and withdraw consent.

10. Data Security

We use secure systems, encryption, and access controls.

11. Children

Not intended for under 18s.

12. Changes

We may update this policy from time to time.

13. Contact

Email: mandy@baileys-bites.co.uk
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14. Marketing Preferences

You may opt in to marketing and unsubscribe anytime.

15. Subscription Services

Subscriptions renew automatically. You can manage or cancel anytime.